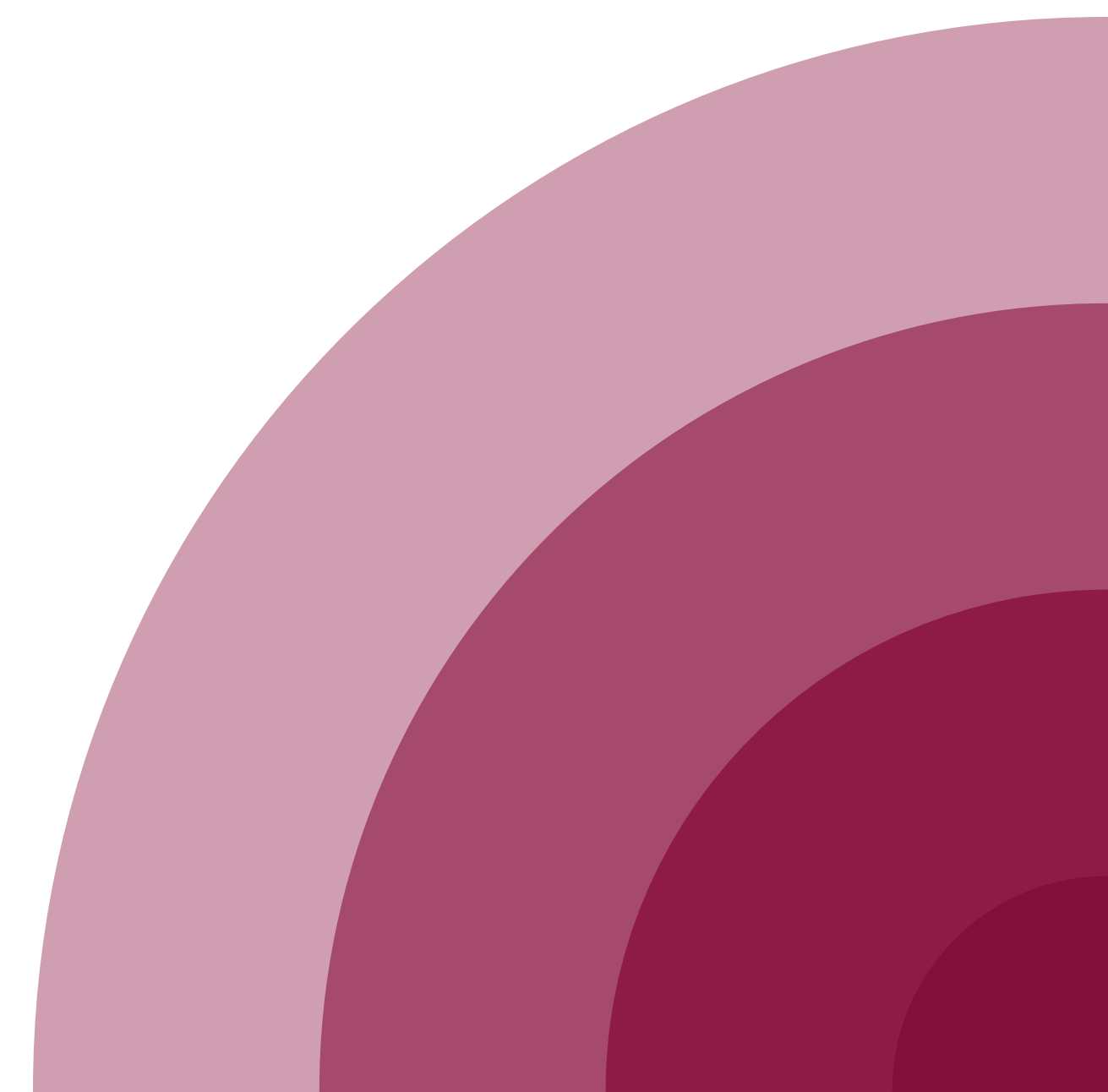


# Quotation Ads Displayed

Applied from 15/01/2025



Combo	Description	Size (px)	Mechanism	Price (VND/week)	Demo
Combo 1: Coverpage Home	<b>PC:</b> Super Masthead/ Large 1, 2 <b>MB:</b> Masthead/ Breakpage/ Large 1, 2, 3	1920×270 300×250 ; 300×600 414×207 ; 414×345	CPD Share 3	45.000.000	<a href="#">Desktop</a> <a href="#">Mobile</a>
Combo 2: Masthead	<b>PC:</b> Super Masthead (all pages) <b>Mobile:</b> Masthead (all pages)	1920×270 414×207	CPD Share 3	25.000.000	<a href="#">Desktop</a> <a href="#">Mobile</a>
Combo 3: Large	<b>PC:</b> Large 1, 2 (all pages) <b>MB:</b> Breakpage/ Large 1, 2, 3 (Home)/ Breakpage (Folder)/ Article (detail)	300×250 300×600 414×345	CPD Share 3	30.000.000	<a href="#">Desktop</a> <a href="#">Mobile</a>
Combo 4: Coverpage Folder & Detail PC	<b>PC:</b> Super Masthead/ Large 1, 2	1920×270 300×600	CPD Share 3	25.000.000	<a href="#">View</a>
Combo 5: Coverpage Folder & Detail Mobile	<b>Mobile:</b> Masthead/ Inpage/ Inread/ Article	300×600 414×207 480×960	CPD Share 3	45.000.000	<a href="#">View</a>
Combo 6: Rich media	<b>PC:</b> iTVC/Balloon Ads (folder + detail) <b>Mobile:</b> Sticky (folder + detail)	300×250/480×270 414×170	CPD Share 3	20.000.000	<a href="#">Desktop</a> <a href="#">Mobile</a>
Popup	Folder + Detail	480×960	CPM	100.000	<a href="#">View</a>

# Regulations

- Price does not include VAT
- Banners may not appear on cooperative pages between eVnExpress and partners, special articles (Longform, Infographic)...
- Sharing mechanism 3: 3 customers share the same location
- Rich Media (page push effect, expand, video tracking, interactive banner...): add 20% price
- Standard banner size is up to 150kb, with a maximum of three frames
- With video advertisements: mp4 format, muted by default
- Ads only appear with a domestic IP address
- VnExpress must authorize advertising content that complies with State standards
- Booking changes/cancellations made prior to the advertised date are subject to the following rules:
  - + Within 5 days: 100% charge
  - + Between 6 and 10 days: 50% charge